



SPONSORSHIP PACKAGES

RACE DAY ★ MAY 11, 2024

REGISTRATION DEADLINE ★ MAY 3, 2024



PRESENTED BY
'TORAY'



DECATUR MORGAN HOSPITAL
FOUNDATION

PRESENTING SPONSOR

\$30,000

Name and logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- ☐ **Television advertising**
- ☐ **E-blasts**
- ☐ **Print advertising**
- ☐ **Press releases**
- ☐ **Event poster**
- ☐ **Public Service Announcements**
- ☐ **Radio advertising**

- 3 Dragon Boat team entries (25 members each team)
- Lunch catered for 3 teams (75 members) by official event caterer
- Practice session for each team
- Premium team tent placement and priority selection in the sponsors' area
- Logo prominently displayed on event t-shirts
- Logo prominently displayed on festival banner
- Logo prominently displayed on event scoreboard
- Logo hyperlinked on event website
- Logo imprints on team participants wristbands
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 10 Sponsor recognition announcements on public address during event
- Opportunity to present award to the Grand Champion winning team
- Opportunity to display 2 sponsor-provided banners at key location at event
- Right to use event logo on sponsors' marketing materials (must be approved)
- Complementary space for company exhibit or merchandising

GOLD DRAGON SPONSOR

\$10,000

Logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- ☐ **Television advertising**
- ☐ **E-blasts**
- ☐ **Print advertising**
- ☐ **Press releases**
- ☐ **Event poster**
- ☐ **Public Service Announcements**
- ☐ **Radio advertising**

- 2 Dragon Boat team entries (25 members each team)
- Practice session for each team
- Premium team tent placement in the Athletes Village
- Logo prominently displayed on event t-shirts
- Logo prominently displayed on festival banner
- Logo prominently displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 5 Sponsor recognition announcements on public address during event
- Opportunity to display 2 sponsor-provided banners at key location at event
- Right to use event logo on sponsors' marketing materials (must be approved)
- Complementary space for company exhibit or merchandising
- 6 Passes to VIP tent
- 3 VIP parking passes

PLATINUM DRAGON SPONSOR

\$20,000

Logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- ☐ **Television advertising**
- ☐ **E-blasts**
- ☐ **Print advertising**
- ☐ **Press releases**
- ☐ **Event poster**
- ☐ **Public Service Announcements**
- ☐ **Radio advertising**

- 2 Dragon Boat team entries (25 members each team)
- Lunch catered for 2 teams (50 members) by official event caterer
- Practice session for each team with priority practice time selection
- Premium team tent placement and priority selection in the sponsors' area
- Logo prominently displayed on event t-shirts
- Logo prominently displayed on festival banner
- Logo prominently displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 7 Sponsor recognition announcements on public address during event
- Opportunity to display 2 sponsor-provided banners at key location at event
- Right to use event logo on sponsors' marketing materials (must be approved)
- Complementary space for company exhibit or merchandising
- 15 Passes to VIP tent
- 4 VIP parking passes

SILVER DRAGON SPONSOR

\$5,000

Logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- ☐ **Print advertising**
- ☐ **Press releases**
- ☐ **Event poster**
- ☐ **Public Service Announcements**
- ☐ **E-blasts**

- 1 Dragon Boat team entry (25 members each team)
- Practice session for team
- Premium team tent placement in the Athletes Village
- Logo displayed on event t-shirts
- Logo displayed on festival banner
- Logo displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 5 Sponsor recognition announcements on public address during event
- Opportunity to display 1 sponsor-provided banner at key location at event
- Right to use event logo on sponsors' marketing materials (must be approved)
- Complementary space for company exhibit or merchandising
- 4 Passes to VIP tent
- 2 VIP parking passes

IRON PADDLE CHALLENGE RACE

Alabama vs. Auburn

\$2,500

Logo prominently displayed in all festival advertising and promotional material, which includes but not limited to:

- **Print advertising**
- **Press releases**
- **Event poster**
- **Public Service Announcements**
- **E-blasts**

- Premium team tent placement in the Athletes Village
- Logo displayed on event t-shirts
- Logo displayed on festival banner
- Logo displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- 3 Sponsor recognition announcements on public address during event and race
- 2 Passes to VIP tent
- 1 VIP parking pass



HIGH SCHOOL CHALLENGE RACE HEATS SPONSOR

\$1,500

- Logo displayed on festival banner
- Logo displayed on event scoreboard
- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- Sponsor recognition announcements on public address during race

RACE HEAT SPONSOR

\$1,000

- Logo hyperlinked on event website
- Sponsor recognition on Decatur Morgan Hospital Foundation website
- Sponsor recognition announcements on public address during heat

FEES

DRAGON BOAT TEAM ENTRY

\$1,500

- 25 members each team
(Minimum of 8 female paddlers each race)
- Practice session for team



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